



Lucky Cats (KATZ) Token

Empowering Players and Revolutionizing

Blockchain Gaming Experience

DISCLAIMER

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Content

01

Introduction

02

The problem

03

The new outlook

04

Positioning for the future of world gambling

05

Prospect of KATZ token

06

The Game - Maneki Coliseum



07

How to play

08

Wallet of Choice for Players

09

Get part of your money back

10

Responsible Gaming

11

Strategic Marketing Revenue

12

Roadmap

13

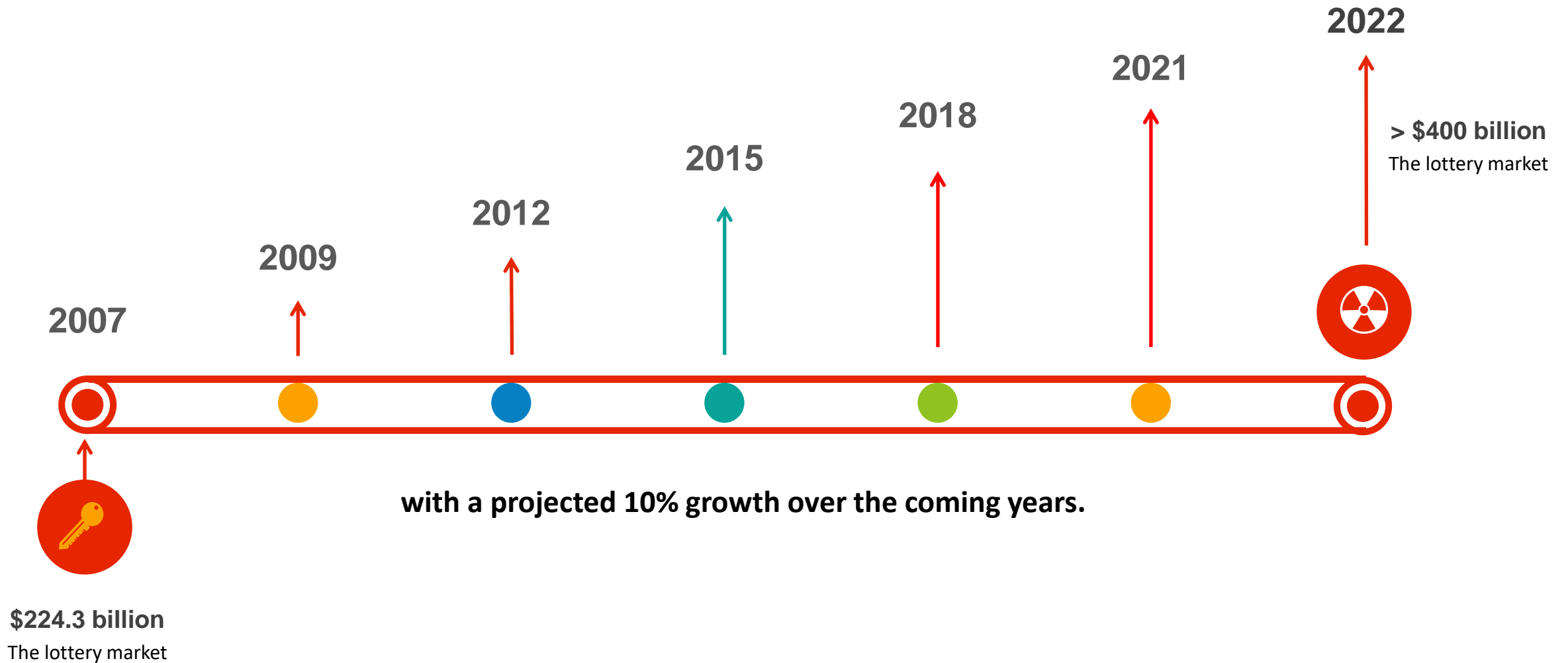
Smart Contracts Audit



INTRODUCTION

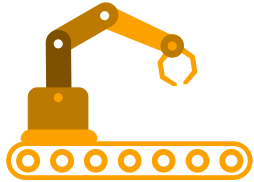
There is arguably few industries in the world today that can match the sheer growth and drive of online gambling.

The lottery market has witnessed significant growth over the past years and lotteries are now a big business with the worldwide sales of lotteries estimated to amount to almost \$224.3 billion in 2007 and up to \$400 billion in 2020



NO DOUBT THE GAMBLING

I N D U S T R Y



continues to prove that it's one of the most vibrant entertainment economies in the world as world gambling statistics show that around 26% of the population gamble. That means around 1.8 billion people worldwide gamble and the market value is set to reach \$635B in the coming years.

26%
GAMBLE

1.8 BILLION
WORLDWIDE

\$ 635B IN
COMING YEARS



The Problem



Despite lotteries' long presence in human history

and the vast amount of money involved, lotteries around the world are plagued with problems - there are worries concerning trust, security, transparency, and reliability.

The idea that with little you can get a lot becomes frustrating when players are faced with overwhelming chances to get some winnings with conventional lotteries because most lottery systems lack transparency.

Thus, people are really

LOOKING

for ways to place their hopes and “get the big luck”, but most people are still unaware of more democratic and transparent alternatives to play jackpot raffles and be genuinely rewarded.

In this light, there is a pressing need for an overhaul of the whole lottery industry, a multifaceted approach to simplifying the current lottery model and fixing its defects.



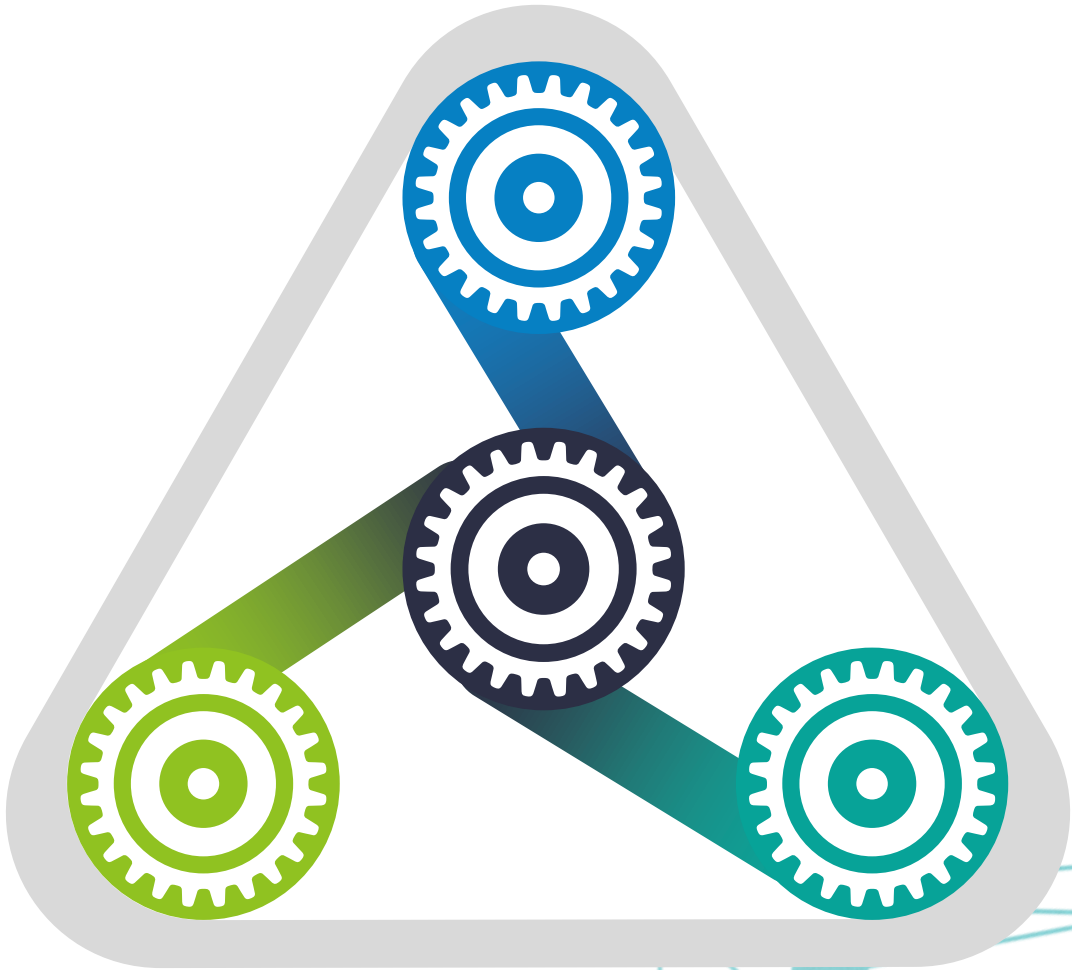
A new outlook

The emergence

of technologies that propose the beginning of a new era on the internet known as web3.0 reveals an essential component that is considered the key factor for this new transition: the Blockchain.

Through Blockchain,

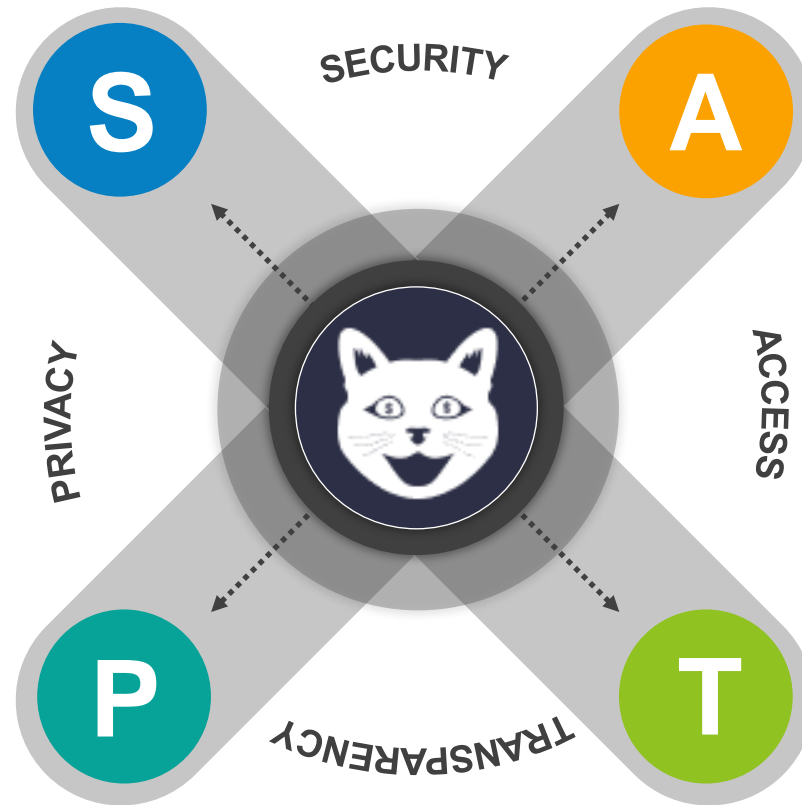
we can operate financial protocols without the need for intermediaries, unlike the current financial system that requires banks and governments. With this technology, not only do we free ourselves from centralizing, but we can also record data and information 100% transparently, anonymously, and immutably on web3.0.



The Blockchain Technology

Blockchain Technology is opening the door for fairer, safer, and more transparent lottery platforms that could revolutionize the industry.

The online gaming sector and the demographic trends of lottery players are changing rapidly.



Blockchain technology is the next logical step in the evolution of lotteries that enables autonomously decentralized operating with a high level of participants' gains, transparency, privacy, security, and global access to players.



Lucky Cats

Lucky cats (KATZ), a BEP-20 token on the Binance Smart Chain is a decentralized Web 3.0 online global jackpot with no sophisticated nor tedious procedure. Easy to play, easy to win! We aim to become the biggest online lottery game built with blockchain technology.

The max supply is 100 million and KATZ is the utility token used for all transactions in the Maneki coliseum. The Maneki Coliseum is the platform where all KATZ jackpots and raffles are played. .

Positioning for the Future of World Gambling



It is forecast that blockchain will generate an annual business value of \$4.9 trillion by 2030 and by then 20% of global economic infrastructure will be running on blockchain-based systems. In the wake of an increased blockchain offering, lotteries have had to adapt and change their approach to stay relevant to a new generation of players that soon expect to do everything on the blockchain.



Considering

the current state of world gambling and its potential for growth, it is strategic to look into the future NOW and integrate blockchain technology with online gambling.



With an increased blockchain adoption and a shift in consumer behavior and demographics, it's time to focus on a seamless, secure, and autonomous solution that converges traditional experience and disruptive technologies.

Lucky Cats (KATZ) aim to build the infrastructure that allows lotteries to be more circular, with near-zero operating and maintenance cost, in a format designed for the blockchain age ensuring both

traditional lottery players and blockchain enthusiasts enjoy the future, today while empowering players and maintaining the traditional elements.



Lucky Cats

Prospect of KATZ token

Our initial market cap will start at \$500,000 while the Public fair launch price of KATZ tokens is \$0.005 with a total supply of 100million KATZ tokens.



In the first 3 months after our Public fair launch, we aim to have a minimum of 10,000 daily KATZ players with a minimum of 100,000 KATZ holders.



With this plan, if an average holder has \$50 worth of KATZ tokens in his wallet, with 100,000 holders, KATZ market cap will be at \$5,000,000, which is approximately 10x for early holders of KATZ tokens.



Here is another reason why you should be an early holder of KATZ token. About 1.6 billion people worldwide play jackpots online and the current market value of online jackpots is around \$400B.

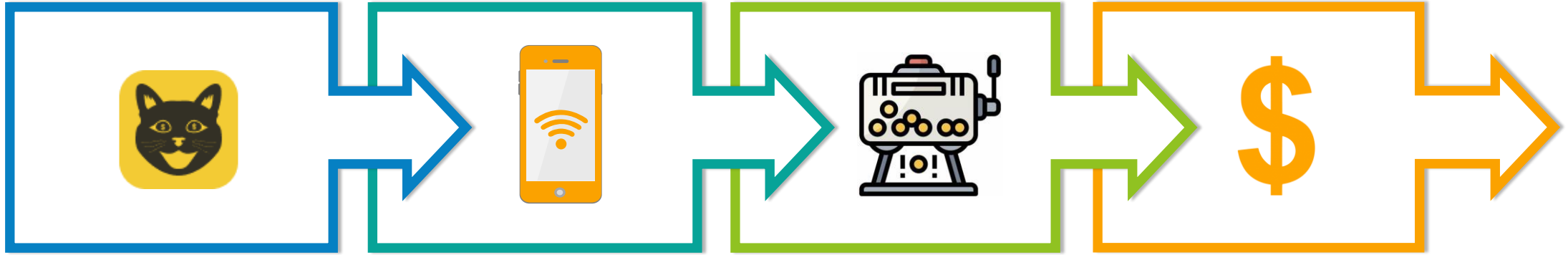


KATZ, as a Web 3.0 online jackpot with no sophisticated nor tedious procedure aims for only 0.5% of the online jackpot market value, which will increase our market cap to \$2B or more. This is achievable with the expected huge endorsement, partnership, and adoption of KATZ tokens worldwide- Easy to play, easy to win!



However, this projection is only speculative and not guaranteed. Your support as a community member can make this speculative projection a possibility.

The Game - Maneki Coliseum



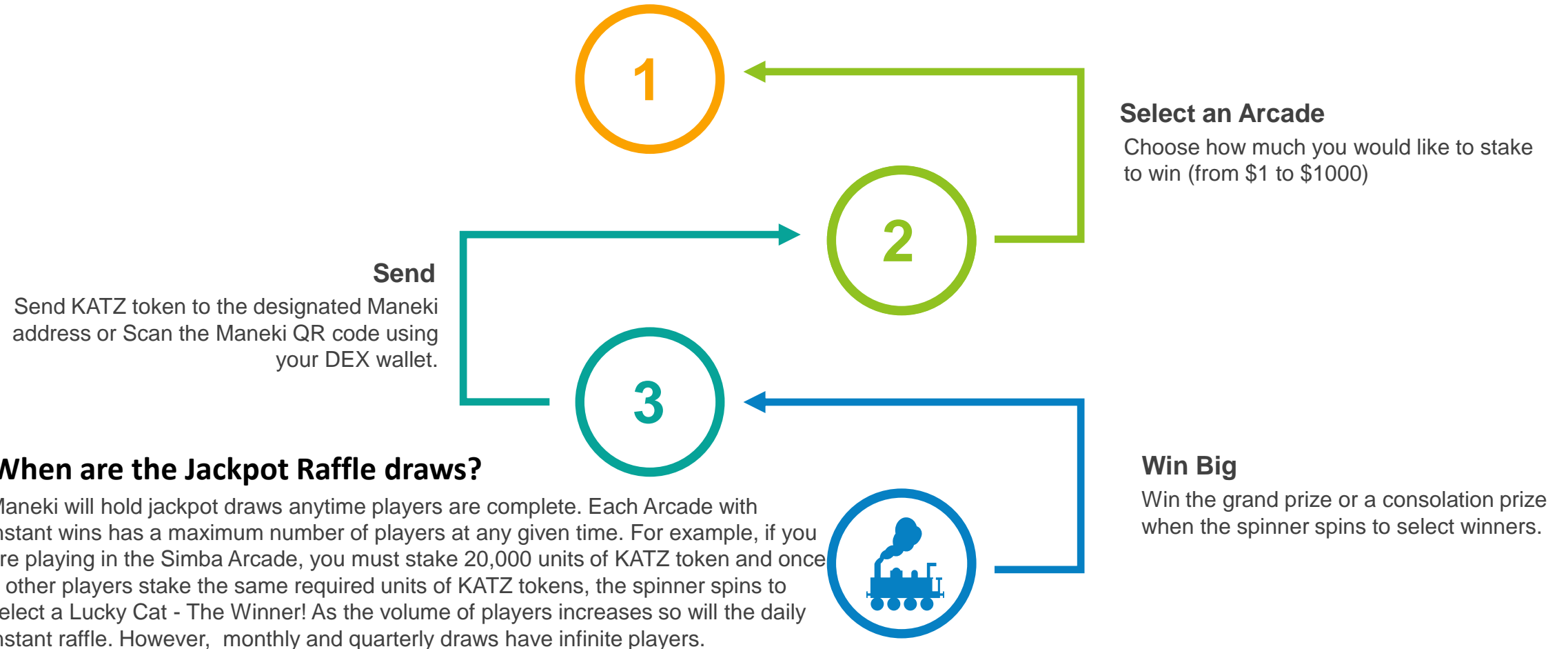
Powered by KATZ token, Maneki is the most distinctive and innovative blockchain-powered online jackpot and raffle, where every player is a winner. Our goal has always been to design, improve, reinvent, and shape the future of online gaming. This is simply the best with no sophisticated nor boring procedure.

Maneki offers KATZ holders entry to multiple raffles. There will be instant, daily, weekly, and quarterly draws with mouth-watering prizes. To support our players, we have a team of dedicated ambassadors who work around the clock with customer support.

Maneki will be the largest online jackpot of its kind. Unlike other tokens, we aim to reward Maneki Players with the biggest crypto raffle of all time.

HOW TO PLAY

It's a very simple process to play and be a winner at the Maneki colosseum, but to be included in the jackpot draws, wallets must hold a minimum of \$1 USD of KATZ to participate in the draw. See the steps to play below:



Draws we also aim to deliver:

Weekly Jackpots

Monthly Jackpots

Quarterly Mega Jackpots

Theme sponsored event
jackpot



Wallet of Choice for Players

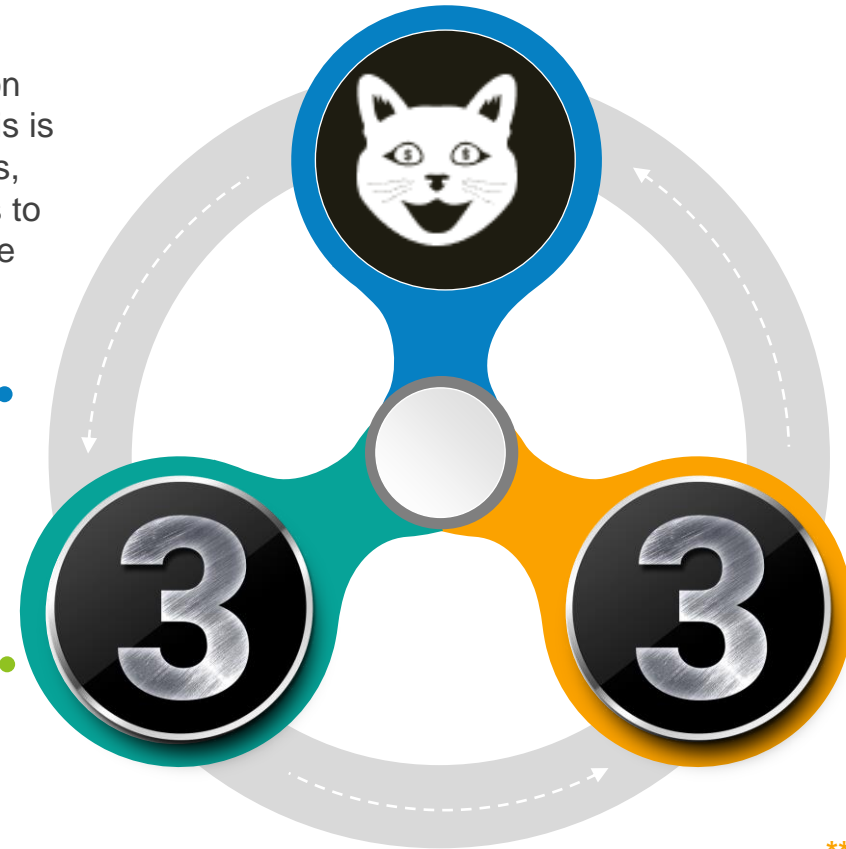
It is a common practice that online lotteries require players to create an account on their website and deposit their valuable cryptocurrencies before they can play. This is one of the concerns that prevent players to play freely on online lotteries platforms, due to the trust factor. Built as a decentralized application (DApp)—KATZ intends to facilitate a trustless way of playing online lottery without a need to deposit valuable crypto assets.

By integrating Web 3.0

applications, this has been made possible. Players can connect to KATZ DApp, from desktop or mobile, to participate in all draws. This enables both KATZ and players to perform a transaction in a trustless* state. Players have the liberty to use any kind of blockchain decentralized wallet.

The Web 3.0 application

on the Lucky KATZ website enables players to enjoy playing games without going through a painful signup process or having to log in to the KATZ platform to participate in the raffle playhouse. This creates a friendly and safer environment for the players.



* The concept of trustlessness is a core element of blockchain, crypto payments, and smart contracts. “Trustless” means that you don't have to trust a third party: a bank, a person, or any intermediary that could operate between you and your cryptocurrency transactions or holdings.



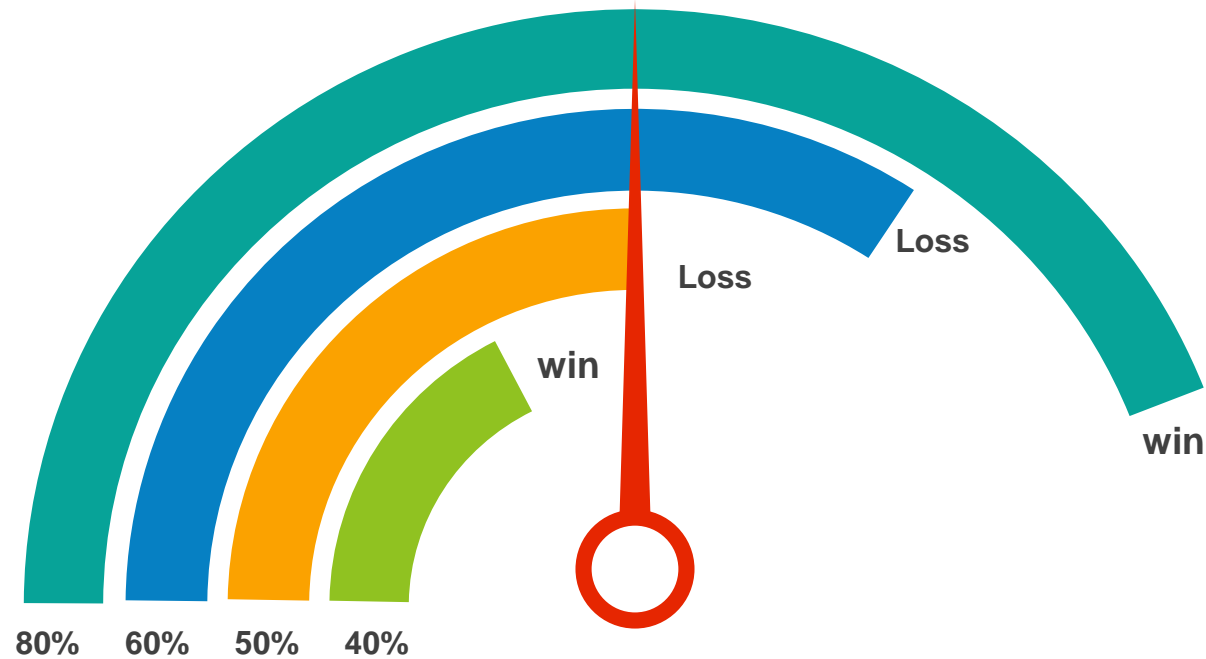
Lucky Cats

Get part of your money back

Everyone deserves a second chance.

Losing is no fun and that is why we will let you try again for free by winning a Lucky Cats NFT with your accumulated losses. This way you get a chance to play again multiple times with your Lucky Cats NFT without having to stake your KATZ tokens. Who knows, maybe you'll end up with a mega win!

Simply put, we have introduced a permanent and unlimited reward scheme here at each playhouse in Maneki Coliseum. Let's say you try your luck on some of our draws, you might get a big win, but you might also be unlucky. For such unlucky occasions, we have created a model that rewards you with KATZ NFT that grants you multiple access to play FREE without any staking of KATZ tokens. You may also decide to sell the KATZ NFT at a secondary marketplace and earn BIG. We mean our words when we say: Every player in the Maneki Coliseum is a winner. Have fun!




Responsible Gaming



Playing at Maneki Colosseum should always be positive and entertaining. We have a team of professionals available to assist whoever reaches out when they're struggling or in need of further information. Besides our team of genuinely caring, well-trained squad, we've set up measures to help our players control their gambling habits and set their own customized limits.

If you would like to know more about our 'Control Play' tools or if you're looking for some information on organizations that could help you or someone you know, please have a look at luckycatscare.com (launching on the 30th of September, 2022).



Revenue streams

Lucky Cats aims to build multiple revenue streams that will boost the jackpot pools to organically grow the value of the token. We are planning to develop the following:

- Marketing and business partnerships (sponsor a jackpot)
- Staking and farming
- Sports Betting
- Building a Virtual Casino in the Metaverse



Community Driven

Lucky Cats is fully decentralized and owned by its lively, energetic community. We welcome and embrace diverse perspectives to build Lucky Cats into the best community in the crypto world.

Jackpot- Raffle pool

For every transaction in the Lucky Cats network, a 5% fee is distributed to the jackpot-raffle pool. That means every buy and sell adds to the pool. This enormous growth of the jackpot pool means more mega wins for players. Get into Maneki Coliseum now and win BIG.

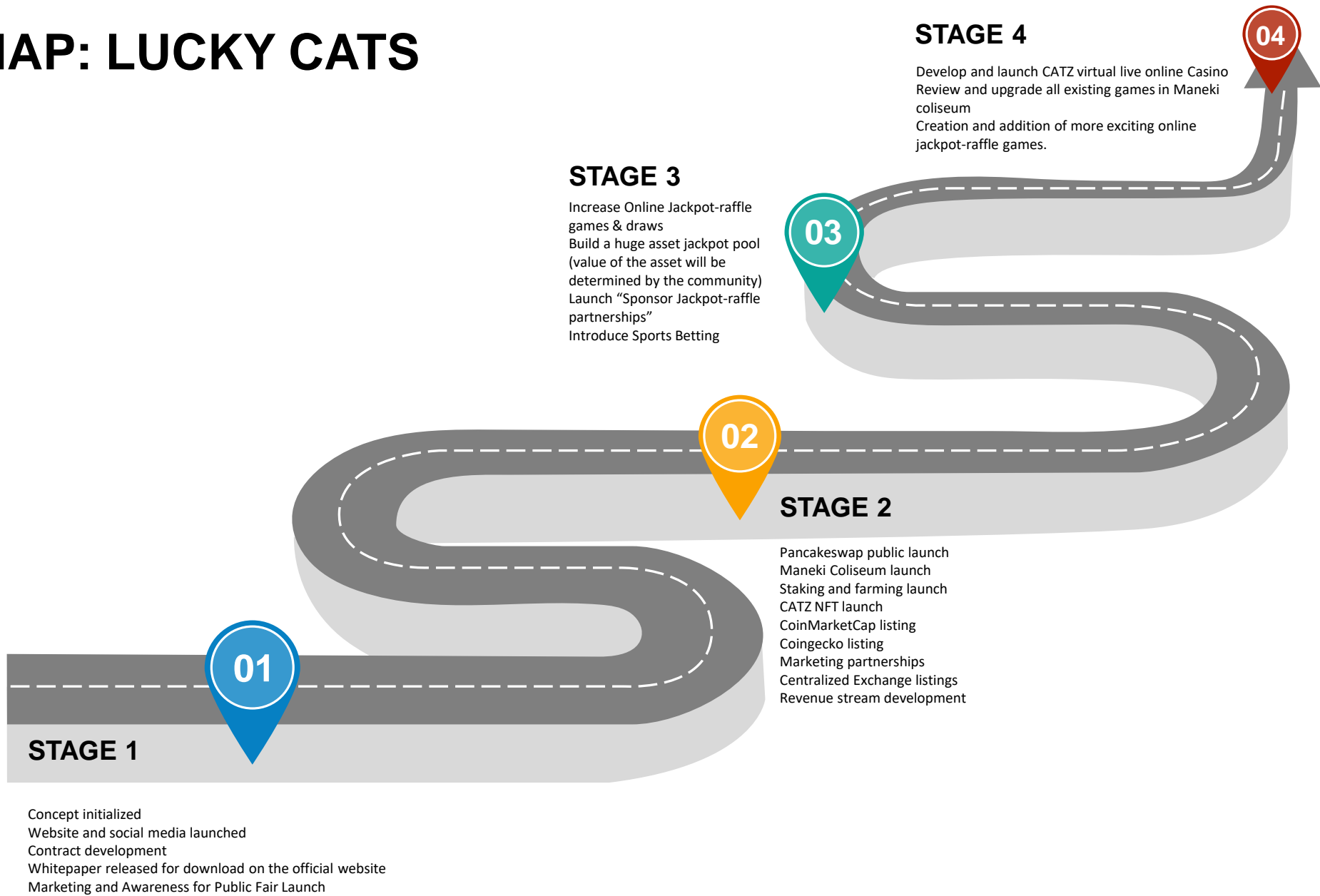


Strategic Marketing Revenue

Lucky Cats aims to build a resourceful marketing arm of the token. By building a strong dedicated community on social media, Lucky Cats will look to offer marketing opportunities to other businesses and crypto projects. This will be called sponsor a jackpot raffle!

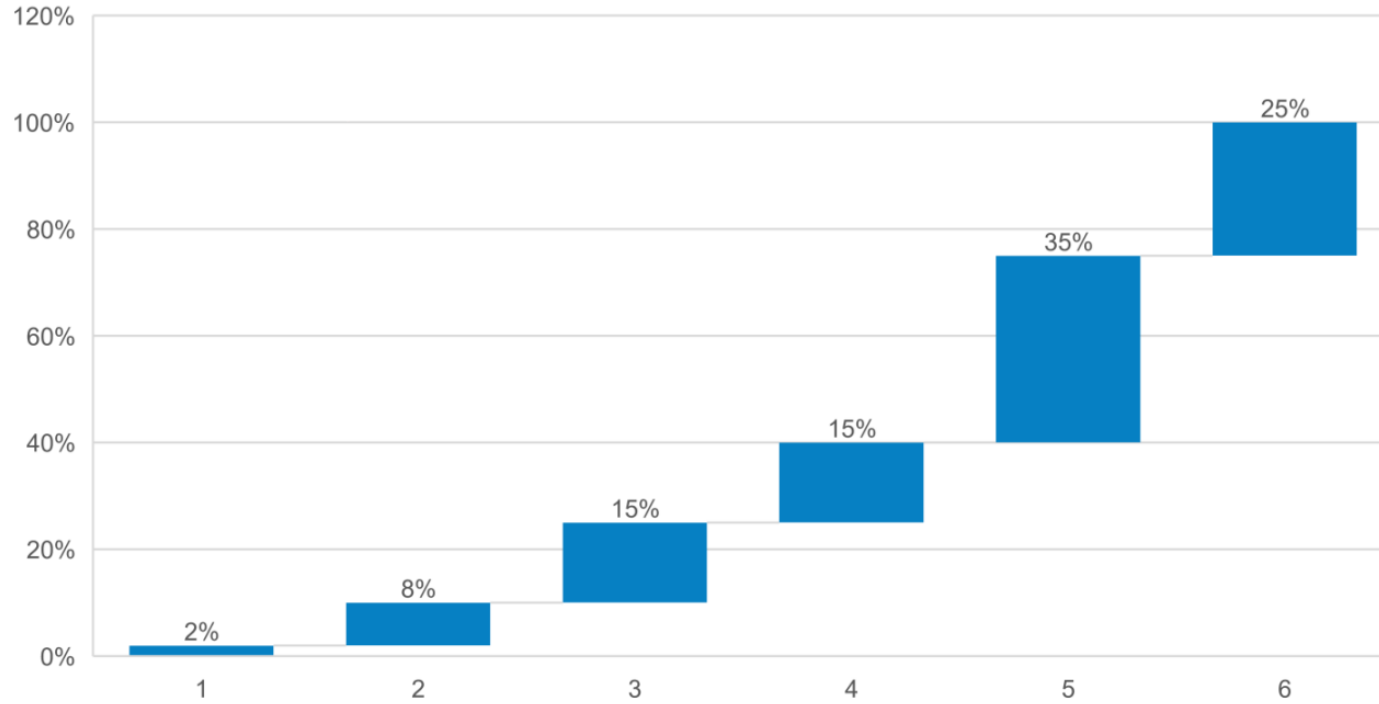
For this, we will use our website and social media platforms as a marketing tool for businesses and projects and charge for this service. The revenue from this will be split: 55% added to the jackpot that is sponsored, 25% to buy back and burn Lucky Cats tokens, 10% to the Lucky Cats team, and 10% as a giveaway to active community members.

ROADMAP: LUCKY CATS



SUPPLY

■ Increase ■ Decrease ■ Total



- 2% Lucky Cats Liquidity Investors
- 8% Lucky Cats core team & Advisors
- 15% Locked and reserved for future upgrades
- 15% Sales, Marketing, Partnership & Bounties
- 25% Lucky Cats liquidity pool.
- 35% Treasury fund and events.

● 2% - Lucky Catz Liquidity Investors

● 8% - Lucky ZCats core team & Advisors

● 15% - Locked and reserved for future upgrades

● 15% - Sales, Marketing, Partnership & Bounties

● 25% - Lucky Cats liquidity pool.

● 35% - Treasury fund and events



Lucky Cats



**Project team is committed to not putting the team token share into circulation until 40% of the total supply is in circulation. This is to provide a better incentive to early token holders in order to have a higher share of the reward program.*

The 2% allotted to Liquidity investors will be shared amongst the investors exactly 3 months after the Public Fair Launch. The liquidity providers (investors) will also receive daily incentives from the charges on all transactions on the Lucky Cats smart contract (that's a really fair and huge deal). See more here: www.luckycats.games



Smart Contract Audit

Lucky Cats has engaged the services of a leading external auditor, Solidity Finance LLC for a full audit. Solidity Finance LLC is to fully audit the KATZ token smart contracts before deployment, mitigating potential security and financial risks posed to all stakeholders and breeding confidence in the project from a technical perspective. The full audit report for the contract will be available for download on Lucky Cats' official website before our Public Fair Launch.



Thank you
www.luckycats.games